

Appendix C

Proposal Evaluation Criteria

A. Priority

Projects will be assessed based on the funding priorities outlined in Section 1.4 of this RfP.

B. Project Design

Consideration will be given to the description, nature, and extent of the planning activities, as well as how the activities will address the goals and objectives outlined in the scope of work.

C. Project Viability

Projects will be assessed based on their ability to achieve the goals outlined in the proposal, as well as the long-term sustainability of the project goal. Projects should be designed to achieve the project goal, be presented in the proper sequence of events (goal/objective/task), and display well thought out, long-term commitment.

D. Cost Effectiveness

Project costs will be evaluated for overall cost effectiveness (i.e., the maximum product output per dollar spent), as well as the average costs of products and services proposed.

E. Applicant Resources, Ability, and Past Performance

The applicant's demonstration that they possess the resources and ability necessary to perform the proposed project and the capability and authority to implement the plan developed as a result of the project. If the applicant has previously received funding from the DWM, regardless of funding source, past and current performance will be taken into consideration. Timeliness, cooperation with Department staff and partners, and goal achievement will all factor into this evaluation.

F. Other Funding/In-Kind Services

Although a match is not required for projects to be funded, in-kind services demonstrate a long-term commitment to overall project success.